



**Facilitation Team:**

**Amy Murphy**  
**Robin Rifkin**  
**Angie Asa-Lovstad**  
**Deb Burnight**  
**Brigid Riley**  
**Heidi Kolbe**

916.481.4488

[orders@KolbeCompany.com](mailto:orders@KolbeCompany.com)  
[www.KolbeCompany.com](http://www.KolbeCompany.com)



**FEDERAL CONTRACT:**  
47QRAA18D002T

**DUNS:** 021183237

**NAICS:** 541611, 611430

**CMAS:** 4-20-03-0520C

**SMALL BUSINESS  
WOMAN OWNED:**  
RWOSB21554

**CA SMALL  
BUSINESS:**  
1745948

## PAST PERFORMANCE

### Public Health

#### **Comprehensive Adolescent Health Systems Collaboration and Innovation Network (CAHS-CoIN)**

Build capacity for the collective impact of states to implement comprehensive adolescent health systems.

##### **Approaches**

- Trained maternal-child health professionals from seven states in ToP facilitation methods to enhance existing efforts to build comprehensive adolescent health systems
- Combined the concepts of systems thinking and elements of Collective Impact to increase awareness and understanding of how cross-sector teams can work together to create an infrastructure that emphasizes their interconnectedness, facilitates and supports active learning, and focuses on shared decision making
- Provided follow-up coaching and virtual action planning sessions to support the implementation of learning outcomes

##### **Results**

- Participants reported increased the competence and confidence of adolescent health professionals to facilitate critical and difficult conversations with diverse community partners
- Empowered national and state-level adolescent health practitioners to build solid consensus around adolescent health programs and issues
- Supported cross-sector consensus for state-level strategic plans on adolescent health

#### **Nebraska State Health Department**

Collective Impact Approach to State Health Improvement Planning

##### **Approaches**

- Applied the concept of Collective Impact the implementation of the Nebraska State Health Improvement Plan
- Facilitated 9 state-wide Impact Teams in the process of "frame-working" community engagement, identifying key influencers of change, and creating implementation plans for their strategic priorities

##### **Results**

- Established the Nebraska State Health Department as the backbone agency, allowing the community stakeholders to engage in the plan implementation
- Created a common measurement tool and shared accountability to collect and report performance data
  - Launched a shared vision for change in the state around specific priorities

## National Association of County and City Health Officials (NACCHO)

Guidance document on providing public sheltering during a radiation emergency

### Approaches

- Facilitated a think-tank of professionals from NACCHO, American Red Cross, State Departments of Emergency Management, Local Public Health Departments, the Medical Reserve Corps, CDC and FEMA to provide recommendations on providing effective public sheltering for up to 1,000,000 people during a radiation emergency
- Developed a dissemination and communication plan to raise awareness at the local level of the existence of the sheltering plan
- Used consensus process to determine best practices for ensuring maximum use by local health departments in collaboration with relevant partners

### Results

- Clear recommendations for the publication of the guidance document, "Operating Public Shelters in a Radiation Emergency - A Planning Guide"
- Plan in place for the dissemination and maximum use of the guide by local health departments and community partners in the event of a major radiation emergency, including screening for radioactive contamination, decontamination, radiation monitoring, registration, health surveillance, and communications

## Florida Department of Public Health

Facilitation, strategic planning and implementation skills training and coaching

### Approaches

- Trained over 240 local and state health department professionals in ToP facilitation methods to enhance partner engagement in identifying community priorities and implementing public health interventions
- Provided individualized coaching to course participants to support ongoing confidence and competence in facilitation expertise
- Established virtual Community of Practice through social media to create a network of support for facilitators as they grow in their professional development as facilitative leaders
- Applied ToP methodology to established community planning models and frameworks (e.g. MAPP - Mobilizing Action through Planning and Partnerships)

### Results

- Enhanced the capacity of State and Local Public Health Departments to engage community partners in Community Health Assessments (CHA) and Health Improvement Plans (CHIP)
- Equipped community health educators with skills and tools needed to lead difficult and productive conversations in a wide variety of public forums
- Provided a common language and framework for a strategic state-wide approach for community based problem-solving and health improvement
- Participants reported a high satisfaction with the training and showed improvement in knowledge across all training content areas.
- Based on follow-up survey results, respondents continue to implement ToP methods across several types of meetings and are introducing both adults and youth to ToP methods.



### **The Partnership to Eliminate Disparities in Infant Mortality (PEDIM)**

2-year pilot project increase capacity at community/local/state levels to address the impact of racism on birth outcomes and infant health

#### **Approaches**

- Worked with key staff of CityMatCH, National Healthy Start Association and the Association of Maternal Child Health Programs to design and implement partner engagement in the project (6 community teams in initial pilot)
- Facilitated the Advisory Team of national experts who were recruited to help guide the initiative and served as mentors to the Partnership
- Facilitated the final Action Learning Collaborative (ALC) conference to share and document lessons learned, identify next steps for national partners and gather recommendations for community action

#### **Results**

- Partners reported shifting from a place of apprehension to a place of respect and trust.
- Resulting concrete action options were used as a basis for future grant writing
- New collaboration and partnerships were established in every community team, as well as ongoing community projects and accomplishments
- A 1yr post-conclusion evaluation revealed that participants confirmed that the ALC process and content provided to teams were innovative/leading edge for MCH practice

### **Iowa Medical Society and Iowa Pharmacy Association**

Initiative to address the emerging Opioid Crisis

#### **Approach**

- Facilitated a "Thought Leaders' Summit" of key stakeholders inclusive of Doctors, Pharmacists, Pharmaceutical Companies, Treatment Providers, Poison Control
- Conducted a trends analysis to identify key issues impacting Iowans regarding opioids
- Developed a state-wide strategy and a legislative agenda to address the emerging opioid issue

#### **Results**

- Permanent drug take-back boxes were established in all 99 counties in Iowa
- Legislation was created to expand the authority for distribution of Naloxone
- Funding was secured for the Iowa Harm Reduction Coalition to distribute free Naloxone
- Expansion of medication assisted treatment
- Revision and update to the prescription monitoring program (PMP)
- The Iowa Pharmacy Association (IPA) created a continuing education opportunity for pharmacists and physicians which resulted in a series of 9 "IPA Goes Local" event. Over 400 voices were heard and compiled to shape the needed legislative other policy changes to begin to address the Opioid crisis in Iowa.



### Healthier, Safer & More Prosperous Milwaukee (HSP MKE)

Two-year initiative to create conditions by which community- and evidence-informed policies and practices are advanced across multiple sectors to enhance and assure safety, health and development in Milwaukee communities and neighborhoods

#### Approaches:

- Through a facilitated process, the HSP MKE Steering Committee developed:
- Common language to communicate their unique and shared initiatives
- Purpose, Mission and Philosophy Statement
- Strategic Plan (Vision, Underlying Contradictions, Strategic Directions, Implementation Plan)
- Strategic analysis of obstacles and prioritization of actions
- Talking Points (via an Image Shift exercise) to communicate their vision for change to multi-sectoral stakeholders

#### Results:

- Strong leadership for high level community change at the systems level.
- Agreed upon vision, directions and priority actions
- Script to communicate the value of HSP MKE and to engage the next tier of stakeholders in public health, community development and the criminal justice system.
- Integration of HSP MKE priorities into existing projects and initiatives.
- Heightened awareness, community wide, of the intersection of these city and county wide service systems.

### Hennepin County, MN

County-wide assessment to describe population-level mental well-being status and identify strategies for system improvement through policies, systems and environments

#### Approaches

- Conducted a broad assessment in the most populous county in Minnesota through a Centers for Disease Control and Prevention (CDC) Community Transformation Grant (CTG), including:
  - A review of current scientific literature about mental well-being, its relationship to chronic disease and its presence across the lifespan in populations of interest;
  - One-on-one interviews with 40 community, academic, topic and government thought leaders about mental well-being;
  - Identification of best practices/promising approaches to improving mental well-being through policies, systems and environments;
  - Identification of local data related to mental well-being status.

#### Results

- Project results shared with community, city, county and state and national-level decision makers.
- Recommendations made to adjust components of health insurance coverage for city employees.
- Cross-Department work team established to monitor effects of decisions on mental well-being indicators.
- Report summary presented at American Public Health Association and National Public Health Law conferences.
- Prompted a regional convening hosted by the Network for Public Health Law – Northern Region.



## Philadelphia Healthy Out-of-School Time Guidelines

The City of Philadelphia wanted to put policy guidelines in place to help over 200 Out-of-School Time (OST) sites in the city ensure youth had good nutritious foods and time for physical activity in the after school hours.

### Approaches:

- A team of stakeholders including staff, youth, parents and policy makers reviewed best practices and policy enacted nationally and local stakeholder focus group comments.
- Collaborative processes and whole system participation guided the entire project and facilitated OST site buy-in.
- The Centers for Disease Control provided partial funding for this initiative.

### Results:

- The Healthy Living Guidelines for Philadelphia OST Programs were developed and enacted, then supported by on-going training and a toolkit.
- This process also revealed potential challenges sites might face, which were dealt with in the planning process.
- These guidelines were also approved for use in an additional 100 Philadelphia Recreation Center-based OST programs totaling impact on over 300 OST sites.
- An additional working group was developed to network after school food sponsors share best practices.

## Facilitative Leadership Trainings for California SNAP-Ed staff

### Approach:

- Designed and taught 3-day facilitative leadership courses to over 300 local leaders for the California Department of Public Health to build collaborative planning capacity.
- To sustain progress, a mentoring and virtual coaching program was developed to help them continue their journey and deepen their knowledge.

### Results:

- 300 local leaders trained in Technology of Participation Facilitation Method processes.
- A six-month skill building and mentoring program was developed to support newly trained California SNAP-Ed facilitators who had graduated from the three-day facilitation methods course,
- Three courses were staffed in 2017 SNAP-Ed with participants throughout the state who participated virtually.
- In addition, we created and published this online map and resource library of tools for easy access. (<https://top.memberclicks.net/developing-healthy-communities>).
- Currently, the ToP Methods of Facilitation courses and advanced course are being offered to more California SNAP-Ed leaders.



## **Montgomery County, PA Food Pantry System Learning Communities**

### **Approach**

- Staff and volunteers from 50 food pantries across the county come together to build capacity and share best practices. Meetings held quarterly. The group decided on what they wanted to learn and share.
- Strategic Planning with the Governance Team coordinating surplus food pick-ups, education and advocacy efforts.

### **Results**

- 40 participants regularly attend the participatory learning community; 12 topics of interest have been covered to-date.
- Increase in networking and adoption of best practices.
- An annual conference with 100 attendees is sponsored every year.
- Strategic Plan developed.

